

**GEORGIA ATHLETIC
DIRECTORS
ASSOCIATION**

**2018
ANNUAL CONFERENCE**



*DeSoto Savannah
Savannah, Georgia*

March 24-27, 2018

FROM THE PRESIDENT...

Welcome to Savannah and the 2018 GADA Conference. We are excited to be back at the DeSoto Hotel for another year of growth and development for Georgia's High School Athletic Directors. The GADA is committed to supporting our Athletic Directors by providing training and service while introducing the philosophy of educational athletics.

We hope you enjoy the 2018 GADA Conference, please be sure to see our conference schedule and don't miss out on our list of great speakers, classes and events. Also please stop by the vendor hall to visit with our vendors and sponsors.

While you are here, please take some time to network with other AD's from all over the state as well as enjoying the southern charm of Savannah. I invite you to walk down the cobble stones of River Street, enjoy the shops, restaurants and night life. We are happy to have you here and hope you enjoy the conference...Go GADA!!!

Sincerely,
Nathan Turner, CAA
GADA President

BOARD OF DIRECTORS

President	Nathan Turner
Vice President	Maurice Freeman
Past President	Ruth Donahoo
Administrative Chair	Carter Wilson
Awards Chair	Tim Vick
Communications/ Technology Chair	Curt Miller
Conference Chair	Gary Long
Education Chair	Bob Stinchcomb
Membership Chair	Johnny Seabrooks
Retired AD's Chair	Charles Turner
Executive Director	Joe Sanfilippo
Assistant Executive Director	Jeff Beggs

CONFERENCE SCHEDULE

SATURDAY, MARCH 24, 2018

Leadership Training Courses:

- Chippewa Room
- Monterey Room
- Telfair Room

Note: All classrooms are located on the second floor

8:00-4:00 P.M.

Exhibitor Registration: Madison Room
Jeff Beggs

12:15-12:45 P.M.

Registration: Reynolds Room (Second Floor)
Joe Sanfilippo

1:00-5:00 P.M.

LTC 501 Guiding Foundations and Philosophies
Rendell Jackson: Chippewa Room

LTC 613 Advanced Computer Application Skills
Dawn Odom: Monterey Room

LTC 721 Positive Sports Behavior
Bob Stinchcomb: Telfair Room

2:00-4:00 P.M.

Break/Registration: Reynolds Room (Second Floor)
Joe Sanfilippo

2:00-5:30 P.M.

GADA Committee Meetings: Location TBD
*Administrative, Awards, Education, Membership,
Retired AD's, Communications/Technology*

6:00-7:00 P.M.

PlanetHS Social with Barb Maimone: De Soto

7:30-9:00 P.M.

BSN Sports: GADA Social Dinner in Savannah

SUNDAY, MARCH 25, 2018

Leadership Training Courses:

- Chippewa Room
- Monterey Room
- Telfair Room

Note: All classrooms are located on the second floor

8:00 A.M.-12:00

LTC 502 Strategies For Organization Management
Ricky Turner & Paul Hall: Chippewa Room

LTC 619 The Power of Curb Appeal
Kevin Petroski: Monterey Room

LTC 700 Administration of Middle Schools
Athletic Programs
Mike Gumbinger: Telfair Room

9:00-12:00 A.M.

Exhibitor Registration: Madison Room
Jeff Beggs

12:15-2:00 P.M.

Hall of Fame Luncheon: Oglethorpe Room
MC: Sam Crenshaw
Tim Vick / Mike Vena

Sponsored by Regions Bank and Varsity Threads

1:30-2:00 P.M.

Orientation of New Athletic Directors & First
Time Conference Attendees: Chippewa Room
Nathan Turner / Ruth Donahoo / Jasper Jewell

1:30-3:00 P.M.

Registration: Reynolds Room (Second Floor)
Joe Sanfilippo

SUNDAY, MARCH 25, 2018

EVENTS IN MADISON ROOM

2:30-3:00 P.M.

Workshop A: Event Management
Kirk Barton: Norcross HS

3:00-4:00 P.M.

Workshop B: Coaching Coaches: Training Coaches To
Become Head Coaches and AD's
Brett Phipps: West Forsyth HS

3:30-4:00 P.M.

Workshop C: Gwinnett Medical Concussion Institute

3:30-4:15 P.M.

Exhibits Open

4:20-4:30 P.M.

GACA Rep

4:30-5:00 P.M.

Character Development Leadership
Dr. Joseph Hoedel

5:00-5:55 P.M.

Introduce Exhibitors/Prize Drawings

6:00-6:55 P.M.

Keynote Speaker: Dr. Robin Hines, Executive Director
Georgia High School Association

7:15-7:55 P.M.

Social with Exhibitors: Knights of Columbus
Sponsored by Varsity Athletic Apparel

MONDAY, MARCH 26, 2018

7:30-8:00 A.M.

Registration: Reynolds Room (Second Floor)
Joe Sanfilippo

8:00-10:00 A.M.

Awards Breakfast: Oglethorpe Room
Region Winners, Past Presidents, Retiring
Athletic Directors, Members
Jasper Jewell / Tim Vick

Sponsored by Sports Turf & All American Specialties

10:30-11:00 A.M.

Exhibits Open and Registration: Madison Room

11:00-6:00 P.M.

Golf Tournament - Shot-gun start @ 1:30
Harbor Country Club / Lunch Provided

12:00-4:00 P.M.

LTC 504 Legal Issues I: Liability & Risk Management
Nathan Turner & Jasper Jewell
Chippewa Room

ALL WORKSHOPS IN MADISON ROOM

12:00-1:00 P.M.

Workshop A: Branding Your School and Athletic Program
BSN

1:00-2:00 P.M.

Workshop B: Technology for Athletic Directors
Curt Miller: Henry County

2:00-3:00 P.M.

Workshop C: Character Development Leadership
Dr. Joseph Hoedel

5:00-6:30 P.M.

CAA Exam: St. Vincent's Academy Computer Lab
207 E. Liberty Street

Note: Meet in DeSoto lobby at 4:45 to walk to St. Vincent's

6:00-7:30 P.M.

Low Country Boil @ The Knights of Columbus

Sponsored by Riddell

TUESDAY, MARCH 27, 2018

ALL EVENTS IN MADISON ROOM

7:30-8:30 A.M.

Fellowship of Christian Athletes Breakfast

Speaker: Clint Fair, Greater Hall County FCA

Sponsored by Fellowship of Christian Athletes

8:30-9:15 A.M.

Exhibits Open

9:15-10:00 A.M.

Speaker: Children's Healthcare

10:00-10:45 A.M.

Q & A with Dr. Robin Hines, Executive Director
Georgia High School Association

10:30 A.M.

GADA General Meeting

Budget

Strategic Plan

Election of Officers